An Editorial’s Purpose/Why We Write Editorials:

- To persuade
- To share opinions/comment
- To inform/explain

The Definition of an Editorial Created in Class:

“A piece of writing made to inform, persuade, or comment; they are usually found in magazines, newspapers, and/or online. They are non-fiction, and they can be about anything. They must be in paragraph format and punctuation is imperative. It is the most well-known piece of writing in America.”

“[An] editorial [is written] in sentence form; [it] needs to have punctuation; [it is] non-fiction; [it can] can be any topic that is true; [it can] inform or persuade people; it is the most popular type of writing in the US.”

“An editorial is nonfiction; in paragraph form; punctuation is necessary; its purpose is to inform, persuade, or to comment; and it’s found in newspapers, magazines, TV, and online.”

“Editorial: non-fiction piece of writing that is used to inform, persuade, and give an opinion; it’s found online, in newspapers, on TV, in magazines, and on the radio.”