

Entrepreneurship

Course Syllabus

Course Description

Entrepreneurship is the third course in the Entrepreneurship Career Pathway. This course concentrates on the management skills necessary for successful business operation. Students will study management strategies for developing and implementing business plans; structuring the organization; financing the organization; and managing information, operations, marketing and human resources.

International business principles are infused in the standards for Entrepreneurial Ventures. Mastery of these standards through project-based learning and leadership development activities of Future Business Leaders of America (FBLA) will help prepare students with a competitive edge for the global marketplace.

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Room: 512

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<http://schoolwires.henry.k12.ga.us/Domain/3736>

(770) 954-9515

Course Evaluation

Evaluation in the course will be based on the following:

Classwork & Participation	20%
Assessments: Tests, Quizzes, &/or Projects	60%
Final Exam	20%
Total	100%

**Please regularly check Infinite Campus for student grades. Infinite Campus username and password information is available from ELHS school counselors.*

Classroom Rules

1. Respect Yourself.

Please refrain from the following activities:

- Cheating: automatic zero
- Coming to class late: *Be on time, prepared to work.*
- Possession of contraband: 1) warning, 2) confiscated, & 3) given to Administrator
- Using profanity
- Sleeping in class
- Skipping class: automatic referral
- Visiting inappropriate websites: loss of computer privilege
- Tardiness to class

2. Respect Your Classmates (all-inclusive) with both verbal & nonverbal behavior.

Classmates include but are not limited to:

- Your teacher, her personal belongings, & personal space
- Other students, his/her personal belongings, & personal space
- All classroom materials/objects like furniture and computer equipment
- Raise your hand to speak (no outbursts will be tolerated) & to leave your seat.

3. Food and drink are NOT ALLOWED in the classroom.

Recommended Materials

- Ear buds or Headphones
- Binder or Folder with Pockets
- Loose Leaf College Rule Notebook Paper
- 2 Blue or Black Ink Pens

Consequences

- 1st Offense: warning
- 2nd Offense: parent contact
- 3rd Offense: detention
- 4th Offense: referral

Classroom Procedures

- Each student must receive written permission before leaving the classroom. NO EXCEPTIONS!
- Bring all class materials everyday.
- Be familiar with subject matter/computer skills in order to complete all daily assignments, quizzes, and tests in a timely manner.
- Print and save according to assignment instructions.
- It is the responsibility of the student to acquire and complete make up assignments upon returning from an excused absence.

6. Please remain seated until your teacher dismisses the class. Your teacher, not the bell, dismisses you

“Dress for Success” Every Wednesday - Students are encouraged to “Dress for Success” each Wednesday in business casual or professional dress according to teacher standards. Students must dress in accordance with the school dress code at all times.

Course Curriculum Content Course Standards

BMA-ENT-1 Demonstrate employability skills required by business and industry.

BMA-ENT-2 Relate concepts and processes associated with entrepreneurial success and the personal traits and behaviors associated with successful entrepreneurial performance.

BMA-ENT-3 Use and model concepts, strategies, and systems needed to interact and present effectively to others.

BMA-ENT-4 Apply fundamental business concepts that affect business decision making.

BMA-ENT-5 Explain and detail legal form of business ownership and the impact of government’s role on business.

BMA-ENT-6 Understand and apply the basic economic principles and concepts fundamental to entrepreneurship.

BMA-ENT-7 Develop a marketing plan to identify, reach, and retain customers in a specific target market.

BMA-ENT-8 Analyze financial issues relating to successful business ownership.

BMA-ENT-9 Manage and operate a business (or simulate the management and operation) through daily tasks and activities of a small business

BMA-ENT-10 Research, develop, and present a business plan.

BMA-ENT-11 Understand the concepts, systems, and strategies needed to acquire, motivate, develop, and terminate employees.

BMA-ENT-12 Explore how related student organizations are integral parts of career and technology education courses through leadership development, school and community service projects, entrepreneurship development, and competitive events.

Future Business Leaders of America (FBLA):

FBLA is a co-curricular student organization that plays an integral part in the components of the Business & Technology course standards. FBLA activities are incorporated throughout this course and the rest of the Business and Computer Science courses. Students are strongly urged to join FBLA to benefit from the wealth of opportunities the organization has to offer. The cost for membership is \$35.

Make-up Policies:

Students are allowed to make up work for *excused absences* only, and it is *their* responsibility to get make-up work the first day they return. Failure to comply will result in a zero (0) being given for an assignment missed during an excused absence. **ALL MAJOR PROJECTS ARE DUE ON THE ASSIGNED DUE DATE.**

Electronic Resources Policy:

Students will adhere to the electronic resources policy as outlined in the student handbook. These policies will be reviewed and enforced. Students will not be allowed to use cellphones in the classroom. All cell phones must be put away (not visible) during class.

Opportunities for unit recovery will be available for students (as determined by the teacher) throughout the school year.

Classroom Rules

Consequences

- 1st Offense: warning
 - 2nd Offense: detention
 - 3rd Offense: call home
 - 4th Offense: referral
4. Food and drink are NOT ALLOWED in the classroom.
 5. Work during all work times (bell to bell). Do not log off of the computer early.

Classroom Procedures

7. Each student must receive written permission before leaving the classroom. NO EXCEPTIONS!
8. Bring all class material everyday.
9. Be familiar with subject matter / computer skills in order to complete all daily assignments, quizzes, and tests in a timely manner.
10. Print and save according to assignment instructions.
11. It is the responsibility of the student to acquire and complete make up assignments upon returning from an excused absence.
12. Please remain seated until your teacher dismisses the class. Your teacher, not the bell, dismisses you.

*This syllabus may be updated as needed throughout the school year.

Signature Sheet - Entrepreneurship

The signatures of parent/guardian and student below indicate that both have read and understand the information outlined in the Syllabus for Entrepreneurship as well as the Electronic Resources information in the student handbook.

Printed Name of Student	Signature of Student
Printed Name of Parent/Guardian	Signature of Parent/Guardian
Daytime Phone Number	Email Address
Printed Name of Parent/Guardian	Signature of Parent/Guardian
Daytime Phone Number	Email Address
Class Period	Date

Parent Comments:

Wish List:

- I will donate facial tissue.
- I will donate *unscented* hand sanitizer.
- I am interested in serving as a guest speaker, an advisory committee member, or volunteer (Please circle all that apply).

Occupation: _____ Company: _____ Contact Info: _____

Comments: