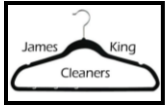


New Hope Elementary School

5% Cash Back Program



Hello Parent(s),

My name is Quinn O'Neill, Chairman of our School Council. I am excited to share with you an innovative and convenient new way both to help our children's school raise much needed money and to support the local businesses in our community - with no additional cost or inconvenience to you. Currently, the primary ways of raising money for the school are by parents attending Spirit Night at local businesses or having the children sell various items from wrapping paper to trinkets. Many of us try our best to attend these Spirit Nights or purchase items we neither need nor want to show our support for the school. Worst yet, many parents want to participate in supporting our children's school but find it difficult because of work, financial, and other obligations. Rather than changing the way you spend your money, our goal in creating this program is to ask that you simply change who you spend your money with.

That is why I am proud to announce our new fundraising program, the New Hope Elementary School 5% Cash Back Program. We have partnered up with Choice Payment Solutions, Inc. to develop a program that will not only allow more parents to participate in supporting our schools while stimulating local businesses, but also allow us to have a much more coordinated and successful fundraising efforts. The New Hope Elementary School 5% Cash Back Program is simple - anytime you or your family members present the New Hope Elementary School 5% Cash Back Program Spirit Card at a participating local business, 5% of every dollar spent with that local business will be donated to our children's school. The great thing is that many of us already support these participating local businesses, and by participating in the New Hope Elementary School 5% Cash Back Program, every time you use these local businesses you will also be helping our school.

Participating in the program is easy. All you have to do is present your New Hope Elementary School 5% Cash Back Program Spirit Cards to any participating local business at the time of sale. At the end of each month, 5% of each sale will be donated back to our school. It's that simple. You and your family's participation in the New Hope Elementary School 5% Cash Back Program is vital to its success. Please share the New Hope Elementary School 5% Cash Back Program Spirit Cards with your family and friends and encourage them to visit these participating local businesses.

Enclosed you will find Four (4) New Hope Elementary School 5% Cash Back Program Spirit Cards for you and your family. The local businesses currently involved in the New Hope Elementary School 5% Cash Back Program are found on this newsletter. We will be adding new partners on a regular basis. You can find a list of participating local businesses, and get other news and updates, by visiting our Facebook page located at [facebook.com/newhopespirit](https://www.facebook.com/newhopespirit). Please take a moment to visit our Facebook page and click on the "Like" button to get future updates of newly added local partners. Certain rules and conditions apply, please visit <http://www.choicepaymentsolutions.com/schoolspirit/newhope/terms.html> for full terms and conditions.

With the economy still limping along, it is more important now than ever to continue to invest in our children's school and promote our local economy. Thank you to everyone for your support and please remember that the New Hope Elementary School 5% Cash Back Program can only be successful with your participation, so please encourage others to participate. If anyone has any questions, please feel free to contact me at 404-932-8022.

"I just think it's a good idea and I hope more schools get involved with it. It will also be good advertising for the businesses that participate."

*-Jan King
owner of James King Dry Cleaners.*

"When we see an opportunity to give back, we want to do that, and we're hoping that this program will become successful and come to our son's school."

*-Sean Kent
owner of Southeast Tire and Auto.*

"It seems that every time I turn around there is a form to fill out and a check to write. I think this is a much better way to raise money for the schools."

*-Tom Kelley
a parent of four children and two who attend New Hope.*

"It helps local businesses, so it's a good business opportunity and also helps the students and the community,"

*-Paul Gaffney
owner of PJs Café.*